

Interested in exploring DX (Digital Transformation) with us?



## Pilot project : New Business creation through digital marketing and digital process

### 💡 Two Pillars of the Pilot Project

Pillar	Purpose	How?	Tools Used
① Digital Appeal (Marketing)	Convey the value of traditional crafts, agricultural products, and processed foods directly to users	Consumers to get through scanning QR the creator's passion, production process, authenticity (time stamp and location)	QMS TRACE (QR Code Generator)
② Digital Invoice (Structured Data)	Experience "digital invoicing," for seamless business processes	Easily create and send invoices via smartphone or tablet digital benefits (reduced errors in transactions, more interoperable)	Peppol e-invoice



### 💡 Requirements & Flow

- **What you need** : Your company's Corporate Number, and a recipient for the e-invoice
- **Project Period** : September 2025 – March 2026
- **Your cooperation**: A brief monthly interview (e.g., did the tool help attract new customers? )

### 💡 Benefits of Participation

- No cost during the demonstration period (no obligation to implement afterward)
- Your company and initiative featured on our website and at international conferences
- Product display at the QMS TRACE booth during Resortech Exhibition (November in Okinawa)
- Potential real transactions with Triplo M's (Swiss company) → First step toward overseas expansion
- Opportunities to join promotional events and be featured in industry publications



Interested??  
Scan Me!



### 💡 Background & Vision

- Adapting to the swift currents of digital transformation will help your efforts thrive and endure.
- Don't get left behind by digital natives—start using, experiencing, and mastering digital tools now
- Use digital tools to communicate your passion, authenticity, and regional charm → Contribute to regional revitalization
- Share Japan's craftsmanship and dedication with the world through QR codes and e-invoicing



デジタル庁  
(Featured in Nikkei Newspaper)